

John Yogodzinski III

If you do not tell the **truth** about **yourself** you cannot tell it about other people.

1916 Short St. Apt. 2
Williamsport, PA 17701

www.johnyogi.com
jyogi3@gmail.com
(570) 417-6737

objective

To utilize my many years of Graphic Communications and Information Technology related experience to aid in the creative, technical, and/or administrative areas of an advertising agency.

education

2003 - 2007

Pennsylvania College of Technology

Williamsport, Pennsylvania

Bachelor of Science

Major - Graphic Communications Management;

Minor - Business Administration

GPA : 3.83 / 3.87 (Major); Magna Cum Laude

employment

SupplySource Inc. Williamsport, PA

(April 2008 - Present)

Technology/Marketing Coordinator

Produced e-mail, and direct-mail marketing campaigns targeted for the educational, healthcare, government and commercial markets. Developed and maintained company website(s) and social networks.

Served as network administrator and aided in setting up new user workstations and applying routine security patches to servers. Provided technical support for the entire company across 6 geographic locations. Implemented cost saving measures including the migration to on-line meetings, eliminating/reducing sub-contractor expenses, and routinely re-evaluating existing suppliers and service providers against their competition.

Phoenix Data, Inc. Montgomery, PA

(December 2007 - April 2008)

Pre-Press Technician

Pre-flighted and prepared incoming customer supplied files to ensure that they adhered to the proper standards before output for press.

Smurfit-Stone Container Corp. Williamsport, PA

(July 2007 - November 2007)

Converting Supervisor

Performed order checks for quality conformance. Maintained employee hours, and monitored employee performance to ensure that daily production goals were met. Conducted daily Toolbox meetings to ensure that the safety mind set is maintained throughout the workday.

Offset Paperback Manufacturers Lafflin, PA

(May 2004 - July 2007, internship, Capstone Project)

Life Celebration Project Coordinator

Generated work orders for Life Celebration orders, and served as the main contact between the customer and prep/production departments. Ensured that each order was properly fulfilled within the 24-hour turnaround requirement. Worked towards simplifying the required production process steps to reduce turnaround times and eliminate the chance for errors.

Quality Services Assistant

Performed Process Audits. Reviewed and revised Work Instructions to reflect current operating procedures. Created new Work Instructions for emerging procedures and newly purchased equipment. Devised new organization system for the Work Instructions and Production Forms to conform to the ISO 9001:2000 Series Standards.

activities

Williamsport Screen Arts Guild

(April 2009 - Present, Founder)

A Central Pennsylvania based group of media-centric individuals founded to network, learn from each other, and collaborate on larger projects related to film and new media.

Gamma Epsilon Tau

(2003 - 2007; Vice President 2004 - 2006; President 2006 -2007)

A nationally recognized fraternity that focuses on the printing and publishing industry. Responsibilities included organizing member and pledge events, maintaining the fraternities web site, and informing all members of upcoming events and trips.

Alpha Chi (2006 - 2007)

A national honor society for college juniors and seniors. Membership is limited to the top 10 percent of the junior and senior classes.

Student Government Association (2006 - 2007)

Advertising committee member. Responsibilities included creating marketing campaigns and designing posters for various events and programs offered by SGA.

technical skills

Proficient with the Adobe Creative Suite, Quark XPress, Creo Preps, FTP applications, Final Cut Pro, Microsoft Office Suite, Microsoft Active Directory, Windows Server 2003, and web content management systems such as Joomla and Wordpress.